# **RULES & CONDITIONS**

A word on language for our German visitors: For the time being, the rules & conditions for the OBSCURA book project are only available in English. We're working to provide a translation as soon as possible, so please do check back. In case you have questions on a specific part of these rules & conditions, please e-mail us, we'll try our best to explain everything.

# + WHAT THESE RULES ARE ABOUT:

OBSCURA invites photographers to contribute to a community-based book. You must read the following rules, terms and legal conditions before submitting any photos. By submitting a photograph for the book project, you agree to certain all of the terms and conditions relating to this contest and you are responsible for understanding Your Rights.

The OBSCURA community book project ("the book") is open to ALL photographers at least 18 years of age. (Please understand that we are not able to generally lower this age limit. If you are younger than 18 and would like to contribute, please e-mail us, we'll try to find an alternative way. This is at our sole discretion.) The project is open to all participants regardless of residence or citizenship, so long as the laws of their jurisdiction allow participation.

#### + WHAT TO ENTER:

For the selection, we'll apply the following criteria:

- Artististic criteria: We want to see the unseen! We're all pioneers in contemporary
  pinhole photography, so we'd like to make a point of the specific characteristics of
  pinhole photography to create this "special view": from the distortion of
  perspective, lack of definition, playing with long-time-exposure to the use of
  multiple apertures. We're looking for these new interpretations of reality, which
  happily welcome chance.
- 2. Formal criteria: All photographs have to be taken exclusively with an analogue pinhole camera. Which exact type of pinhole camera, which film and apertures etc. you use, is entirely up to you. For publication in the book, we will also need (at least) the following additional information on each photo: Your name, your town & the country you live in, the title of the photo and the year it was taken, the exposure time, used film (ISO) as well as the camera type if you used one from a serial production. Digital editing is permitted as long as it does not exceed the limits of common analogue lab work, such as tonal and contrast adjustment or cropping. Strongly digitally edited photos do not fit in our concept.

Images that do not meet these requirements may or may not be judged at the judging panel's sole discretion.

There is no entry fee.

#### HOW TO ENTER:

Each photo must be submitted electronically, by one (and only one) of the following two methods:

1) Via Flickr™ – To submit your photos via Flickr™, use your Yahoo!® ID to login to www.flickr.com. If you do not have an account, you can sign-up for free at www.flickr.com. Flickr™ and Yahoo!® are trademarks of Yahoo, Inc. After logging in, upload your images using the mechanism provided. Flickr™ is an online photo sharing web site that is made up of many groups, including 11 OBSCURA Book groups for the 11 categories that you can submit an image for. If you are not already a member, join by clicking "Join this Group?" on the group's homepage. You can add your photos to one of OBSCURA Book's photo-sharing groups.

Browse to the image you wish to submit for the book, and use the "Send to Group" function to add your images to one of OBSCURA Book's 11 photo pools. Once added to the group, tag each photo with "OBSCURA-Book" and "Name of the Category" you're submitting for. If you do not upload your photo to OBSCURA's groups on Flickr™, or do not tag your photo with an appropriate tag, it will not be considered for the book.

You may add up to 5 photographs in TOTAL. Additional submissions will not be judged. Please understand that we cannot handle more submissions.

OBSCURA's Flickr™ groups are public and its content shareable via the usual social networks. By uploading your photo submissions to our groups, you agree that your photographs may be shared by us (for example through our Pinterest Account <a href="https://www.pinterest.com/obscurabook">www.pinterest.com/obscurabook</a>) or third parties without notifying you. However, if we decide that we would like to feature you/your picture on our blog, we will first seek your written approval. Please keep in mind that OBSCURA is not responsible for copyright infringement that results from sharing through other parties.

If you have trouble using Flickr™, please consult their online help files. OBSCURA is not responsible for any issues or problems you encounter while trying to upload a photo on Flickr™.

2) Via e-mail / Manual Submission Process – If you choose not to use Flickr™ to submit your photograph, you may use the e-mail Links underneath each of our 11 categories on our website <a href="http://www.obscura-book.com/teilnahme.php">http://www.obscura-book.com/teilnahme.php</a>. Please do not alter the subject line of the e-mail and provide all the information that the pre-filled e-mail asks you for.

E-mail entries are kept private and will not be published on Flickr™ or by any other means. In case we would like to feature you/your picture on our blog in any other of our social web accounts, we will first seek your written approval.

We are not prepared to receive photo submissions via traditional mail. If you are unable to provide your photo electronically, please e-mail us, we might find a way to accommodate you. This possibility is at our discretion.

# + ELIGIBILITY, JUDGING AND SELECTION:

To ensure eligibility for the book project, all entries must be provided in a preview size of at least 800px along the long edge and less then 2MB in size. For the book publication, image resolutions suitable for printing have to be made available upon request.

By submitting an entry, you confirm that you owns all rights to the entered photograph and has not violated the rights of third parties or any personality rights of persons that are recognizable in the photo. The University of Bonn will not assume any liability and the entrant is responsible for any claims arising from the use of the photograph.

By submitting an entry for OBSCURA, you confirm that you are the photographer of the submitted photograph, that you own and retain all rights, including copyright, for the submitted photograph, and have not violated the rights of third parties or any personality rights of persons that are recognizable in the photo. OBSCURA will not assume any liability and the entrant is responsible for any claims arising from the use of the photograph.

Previously published material for which non-exclusive rights were granted may be submitted as long as you still maintain the right to grant OBSCURA publication rights. You must be able to disclose when and where the photo appeared previously to OBSCURA upon request.

Entries may originate in any format – including, but not limited to color transparencies, color prints, or black and white prints – so long as they are submitted electronically.

Submissions may be watermarked if desired, but the watermark should be inconspicuous enough to not interfere with the judging of the photo. A watermarked photo might not be selected for the book (at the judges sole discretion) if the photographer is unable or unavailable to provide a pristine, watermark-free version of the image when asked.

The judging panel will select a total of 121 photos (11 for each category / chapter) to be included in the book. Images will be judged on originality, technical excellence, composition, overall impact and artistic merit.

OBSCURA shall determine eligibility for book publication in its sole and absolute discretion. All decisions made by the judges are final.

## + DEADLINES:

Online entries can be uploaded starting May 1, 2012. Deadline for submitting entries is August 1, 2012.

Entrants may be asked to supplement their submission (such as a paragraph about their photo, the highest resolution version of their photo, or a watermark-free version of their photo).

OBSCURA reserves the right to adjust any deadline(s) as the result of causes beyond its immediate control.



#### + YOUR RIGHTS:

You will retain all rights to any photograph you submit – including ownership. You only grant OBSCURA publication rights (as described below) to your photograph if your photograph is selected as one of the 121 images to be published in the book. Before you are formally selected, OBCURA will contact you in order to seek your written approval to agree to the transfer of your copyright for the designated purpose of this book publishing.

If your photograph is not selected, you retain all rights to your image, and OBSCURA will neither publish your photo nor use it for any other purposes.

### + LEGAL CONDITIONS:

If, for any reason, the book project cannot be completed as planned, including but not limited to, any reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of OBSCURA that corrupt or affect the administration, security, fairness, integrity or proper conduct of the book project, OBSCURA reserves the right at its sole discretion to cancel, terminate, modify or suspend the book project.

# + PRIVACY POLICY:

OBSCURA will use any personal data (name, address, e-mail), photos, and photo descriptions that entrants provide for the purpose of the book for the regular implementation of the book project only. OBSCURA will not share your personal data with third parties.

In case we would like to feature your submission through public relations or on our social web accounts (such as in a blog article), we will seek your written approval to share your personal information needed to correctly credit you.

By submitting an entry, you agree to the collection, storage and use of your data for the above-mentioned purposes. You may revoke your consent at any time by e-mailing the OBSCURA team. (hello@obscura-book.com).

# + QUESTIONS:

Questions and inquiries about these rules can be e-mailed to <a href="hello@obscura-book.com">hello@obscura-book.com</a>. Please include the subject line "I have a question".

**THANK YOU for participating!** 

Your Team OBSCURA